



Director of - Ancillary Products

Crelogix Credit Group (formerly Travelers Acceptance) is 35 year old company that has undergone a leadership and business transformation in the past 5 years repositioning the company today as a fast-growing (10 fold growth since 2004) financier providing over 6,000 businesses across Canada with consumer loan funding, servicing, collections and asset recovery services.

Position Summary

With an ever more ambitious growth trajectory for the next 5 years the company seeks an experienced Creditor Life, Disability and Warranty Industry expert to be responsible for development and execution of a new set of market solutions within the Canadian Creditor Life, Disability and Warranty Industry with the goal to increase the sales and profits of our channel partners and thereby Crelogix own growth opportunities throughout Canada.

The initial focus of the position will be to develop and implement a winning business plan and gain Senior Managements approval of the Ancillary Products Channel vision and within 10 months deliver meaningful results for all participating stakeholders.

The overall goal is to establish the company as an industry leader, achieving significant, profitable, predictable, scalable annual growth over the next 5 + years.

Success Factors

- You will be challenged to conceive and build a meaningful value proposition that leverages Crelogix current 6,000 + Merchant relationships, MyCrelogix.com the company's proprietary web based originations platform and other capabilities, resources and relationships of Crelogix.
- Add numerous additional Insurance provider offerings to the MyCrelogix.com network
- Increase online access to MyCrelogix.com Ancillary Product offerings for existing Third Party Administrators, Brokers, General Agents and Dealership Business Managers.
- Expand the distribution of the company's Market Solutions through existing and new channel partnerships.
- You will in the First 60 days research, plan and conceive a unique value proposition.
- By the end of your twelfth month you will have executed flawlessly and built a foundation for future Ancillary Product adoption and growth.

Reporting directly to the President & Chief Executive Officer, you are a special individual who is motivated by an entrepreneurial environment that rewards and recognizes your personal achievements, contributions and competency with fun, ongoing learning, status, and an above average performance based income.

For more information about Crelogix visit www.Crelogix.com

To express your interest in the opportunity email your introductory letter of application and resume to careers@Crelogix.com