

## About Us

Crelogix is a non-bank Canadian financial services provider that has, since 1974 been providing its business partners with consumer financing solutions that attract and retain more consumers, close more sales and increase overall profitability.

Crelogix consults with its partners to create term financing solutions and services specifically tailored to providers of products and services across a wide range of industries.

Crelogix also provides financial intermediaries with consumer term finance solutions including third-party servicing, collections, ongoing management or outright acquisition of Canadian consumer instalment loan receivables portfolios.



## Superior Financial Solutions

Home Improvements Finance



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# Finance Solutions For Home Improvements

If your company is part of the growing renovations and home improvements products and installed services sectors in Canada, you should consider partnering with Crelogix. Crelogix has the infrastructure, expertise and industry experience to craft tailor made programs that will meet your needs. For more than 30 years Crelogix has partnered with visionary business leaders to provide innovative, strategic value through consumer focused financial services. Partnering with Crelogix lets you attract, serve and satisfy an even greater number of Canadian consumers.

- INCREASED SALES MARKET LEADERSHIP
- IMPROVED CASH FLOW
- STRONGER PROFIT MARGINS
- CONSUMER LOYALTY

## Affordability Now

### A price solution that suits the consumer's monthly budget

Whether you are a manufacturer, distributor, wholesaler, buying group and or franchisor. Leading companies have long known Canadian consumers welcome an affordable means to budget for home improvement projects they need or want.



### The solution is Point of Sale Consumer Financing

Through partnership with Crelogix your company's channel will have the benefit of offering consumers virtually instant term financing with affordable monthly payments for your products and services.

Providing the consumer with the ability to arrange, structure and pay for renovations, home improvements products and installed service projects via an affordable monthly payment plan is a direct route to increased market share, customer satisfaction, maximized extended warranty sale opportunities and cash flow.

## Value Added Sales & Marketing Support

Consumer credit services offered by Crelogix through your distribution network increases the value in their relationship with your organization. Your network of dealers involved in residential renovations, home improvements products and installed service projects will gain access to financial services that, as an individual dealer they would not have the time or resources to develop and maintain on their own.

**Contact Crelogix** for a no obligation consultation to discover how Crelogix can increase your overall revenue, cash-flow, product sell through, consumer loyalty and bottom-line profits.



Partnering To Grow your Business